

Eileen Falvey ~ Craig

Presents:
The Sellers Listing Guide

Congratulations! The decision to Sell your home is an exciting one. The experience should be an enjoyable one, that you will look back on favorably and share with your friends and neighbors for years to come. *Eileen Falvey ~ Craig* will provide you with all the proper tools, advertising, and resources to sell your home. *Eileen* is devoted to using her expertise to make your transaction successful!

Selling a home is a very important decision. *Eileen Falvey ~ Craig* would like to help you with honest, accurate information so you can make well-informed decisions regarding the sale of your home. This booklet will give you an idea of what to expect during each phase of your transaction.

Please keep this booklet as a reference guide during the sale of your house. Use it to take notes and to keep track of deadlines. Making this transaction as easy as possible for you is my job.

I am happy to serve all your real estate needs!

Call *Eileen Falvey ~ Craig* for a
Listing Appointment Today!

(512) 289-1985

eileen@eileencraig.com

www.EileenCraig.com

www.ElegantAustinHomes.com



One Stop Shopping
With *Eileen Falvey~Craig*, REALTOR®, GRI, ABR
Real Estate Consultant

I want the selling of your home to be one that you will look back on favorably, and share with your friends and neighbors for years to come.



Eileen Falvey-Craig
is a unique successful agent, with one of the most reputable
Real estate companies in Austin.

Once you interview with her, you will realize that she brings valuable marketing skills, techniques and business experience that separate her from other agents and companies.

Eileen Falvey-Craig will be at your disposal, with her primary focus being results for you. When you meet with her, she will explain in detail her record of performance and how it will benefit you.

Eileen Falvey~Craig

Broker Associate – Full Time Professional Realtor®

Real Estate Designations:

GRI – Graduate Real Estate Institute

ABR – Accredited Buyer Representative

Member of the Austin & Texas & National Board of Realtors®

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ADVANTAGES OF LISTING YOUR HOUSE WITH EILEEN

The following are just a few of the tools that I bring to the table to help you achieve the results that you need in selling your existing property. I make the transition of selling your home as stress free and as smooth as possible.

Eileen provides you with all the proper tools, advertising, and resources to sell your home.

- Flexible fees!!
- Review repairs and touch up that your home may need prior to listing.
- I hire an interior designer to stage your home and provide you with advice on the best ways to present your house at NO CHARGE to you.
- I hire a professional photographer to capture your home at its best.
- I discuss and review the sold property comparables in your neighborhood to help you find the right price to sell your home quickly.
- I hire a licensed appraiser to appraise your home if necessary.
- We design First class Marketing customized for your listing and advertise your home with internet services that place your home on over 50+ home search websites across the USA and even Overseas.
- Throughout the time your home is listed, I advertise your home to other agents through an email list of approximately 4,000 Agents.
- State of the Art **Virtual Tour** of your home will capture the attention of Agents and Home Buyers.
- Negotiate the best contract for your needs and discuss all steps of the transaction with you. Process the sale of your home and open title for you. Ensure that earnest monies are deposited and closing requirements & deadlines are met.

I also attend the closing of your house with you...